

IEF MasterClass: First batch held in Nagaland

Dimapur, October 2 (MExN): The first batch of entrepreneurs who attended the IEF MasterClass on entrepreneurship were felicitated at a small ceremony held in Bambusa, Dimapur today. This first module of the IEF MaterClass was conducted by IEF Entrepreneurship Foundation in partnership with YouthNet Nagaland. The IEF MasterClass is a key element of the collaborative ecosystem that IEF wants to create for small scale entrepreneurs in the country, informed a press release from YouthNet. The IEF MasterClass, according to the release, is a pioneering concept in the country wherein learning and evolving happen through rich, real-life immersive, conversational, and collaborative experiences. The classes are conducted by practicing professionals with specific areas of specialization. Subjects of expertise include personal ideation and entrepreneurship preparedness, human resource management and development, business planning, financial planning, accounting, branding, marketing, sales, distribution, funding growth, and valuation. In all, 25 subjects are taught in four modules with each module comprising four MasterClasses spread over two days. Bhairavi Jani, Chairperson- IEF, expressed, "It is indeed a proud moment for us at IEF. We are delighted to have partnered with YouthNet Nagaland in identifying entrepreneurs and conducting our MasterClass here. We have been able to do some stellar work here because YouthNet shares our belief that building an entrepreneurial ecosystem will generate livelihood and bring about positive socio-economic change in the State," the release added. Mmhonlumo Kikon, Parliament Secretary, who gave away certificates of completion to the participating local entrepreneurs, stated Nagaland Government is committed to creating livelihood opportunities in the State through skilling, job creation, and any other platform that helps the people. "Entrepreneurship is a key pillar of socio-economic growth in the state, and allows individuals to follow their own dreams in their own way. I laud the effort of YouthNet and IEF in working with our entrepreneurs," he said. On behalf of his department and the State government, he extended full support to the programme as well as to the entrepreneurs who go through it. It was further informed that the Government of Nagaland will organize a Job Mela before the end of 2016, where young people from across all districts will have the opportunity to get employment. The Department of Employment and Skill Development will be inviting private companies to Nagaland for hiring.

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